



TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

AUGUST 2017

FUNdraising—Restaurants for Roses

TGI FRIDAYS
FUNDRAISER
event

It's better to give than receive, but it's great to do both

20% of Sales* Benefit:

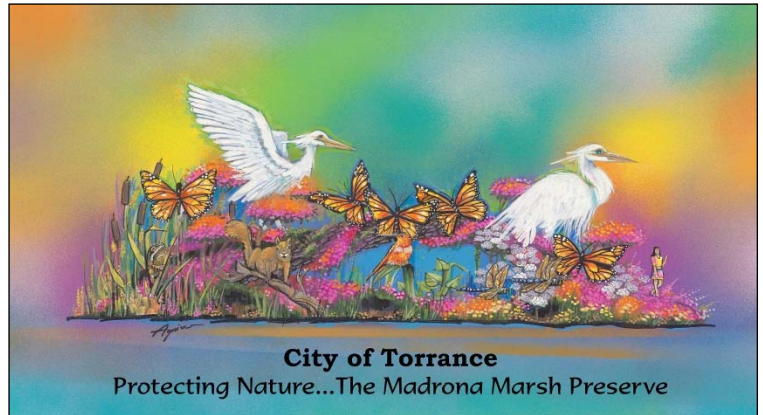
Torrance Rose Float Association

When: August 21 - 23, 2017 11am-11:30pm	23420 Hawthorne Blvd Torrance, CA 90505 (310) 378-8280
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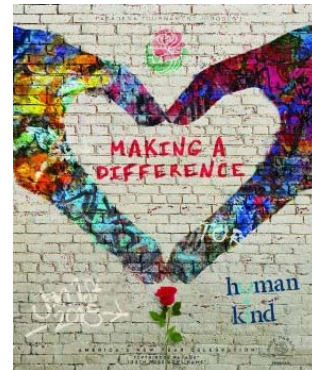
When you present this flyer
20% of the sales* will be given to the Torrance Rose Float Association. By joining us for this meal you help raise money for our community!

Interested in helping out the community? Visit [facebook.com/tgifridays.california](https://www.facebook.com/tgifridays.california) to discover other fundraiser events happening at other neighborhood Friday's.
*Valid at this location only. Excludes alcohol, tax, and gratuity.





Your 2018 City of Torrance Rose Parade Float Rendering



- Save the Date:**
- Aug 21, 22, 23:** TGI Fridays, Restaurants for Roses
 - Oct. 18:** Comedy & Magic Club Fundraiser
 - Oct. 19:** Decorators Meeting
 - Nov. 16:** Decorators/General Meeting

President's Message

This year is zooming by. It's already August and we have so many things in our plans. I want to thank Mary Hoffman for all the hard work she put in to make our Luau a success. Our next major fundraising event will be an evening at the Comedy & Magic Club on October 18th.

As you know our float has eight riders on board each year. One of those riders is our Design Contest Winner, Irene Tsay. Six other riders have paid \$1500.00 to ride on our float leaving just one ride left. You can purchase an opportunity Drawing ticket to be the eighth rider on the float for only \$10.00. So, if riding down Colorado Blvd. is on your bucket list here is your opportunity to check it off.

On another note, I know that many of you think about Rose Vials at parade time but have you ever needed a gift for someone that you have no idea what to get them or you can't think of anything they could use? I have a solution for you. Buy them a Rose Vial. They make great thank you, birthday, graduation, anniversary, etc. gifts.

Lastly, I would like to thank Torrance Refining Company for their generous donation to this year's float.

-Bev

INSIDE THIS ISSUE:

<i>FUNdraising—</i>	1
<i>Restaurants for Roses</i>	
<i>President's Message</i>	1
<i>Ride of a Life Ticket</i>	2
<i>Order Form</i>	
<i>Thank you 2017 Luau Donors</i>	2
<i>Luau Fundraiser - A</i>	3
<i>Huge Success</i>	
<i>Rose Parade Tickets</i>	3
<i>Contact Info</i>	3



RIDE of YOUR LIFE

Have you ever wanted to ride on the float in the Rose Parade? The normal cost to ride on our float is \$1,500.00 but for a mere donation of \$10.00 you can be entered into our opportunity drawing to win a ride on our 2018 float "Protecting nature... The Madrona Marsh Preserve" on January 1st. Below is an order form for the opportunity drawing tickets which will be on sale at our Promo Booths as well as the October Orientation and November General Meetings. The winner will be drawn at the November General Meeting.

TICKET ORDER FORM

Number of Tickets: _____

Name: _____ Phone: _____

Address: _____

EMAIL: _____

Make check payable to Torrance Rose Float Association and mail with this form to:
 Torrance Rose Float Association
 Attn: Win A Ride
 3031 Torrance Blvd.
 Torrance, CA 90503

Tickets will be mailed to you.

Thank You 2017 Luau Fundraiser Donors

Autry Museum, Barbara Hill, Barbara R. Jones, Bull Pen Restaurant, Carolyn Snyder, Cesar Silvano, Cheesecake Factory, Chili's, Comedy & Magic Club, Dena Bricker, Disneyland, DoubleTree by Hilton Torrance, Edible Arrangements, Gable House Bowl, Go Kart World, Jack's Pizza, Janice Plank, Karen Kanda, Kenneth Darr, LaMirada Theater, L&L Hawaiian Restaurant, Dr. Thomas LeGrelius, Laugh Factory, Laura Joseph, Little Fish Theatre, Lori Nolls, Luna Grill, Magicopolis, Frank Mauro, MC², Mayor Patrick J. Furey and Mrs. Furey, Mulligans, Natural History Museum, Paintball USA, Paul's Photo, Portofino Hotel, Robin Gunn, Tammy Johnson, Tara Robinson, Sam Ash, Sky Zone Trampoline, Torrance Theatre Company, Toyota USA Automobile Museum

2nd Annual Luau Fundraiser— A Success!



What a festive, fun-filled evening in support of the City of Torrance Rose Float at our 2nd Annual Luau! Guests were

greeted with a flowered lei at the door. The Selfie booth was a popular stop throughout the evening. Guests strolled through the Toyota USA Automobile Museum checking out all the classic and racing cars on display. Competition was brisk for the 68 opportunity baskets; keeping our ticket sellers busy until it was time to draw the winners. Winning bidders took home premium silent auction items including tickets to Disneyland, Sea World, Grand Prix of Long Beach, LA Dodgers, Los Angeles Rams pre-season, Hollywood Bowl and three different ways to see the South Bay from the air: by helicopter, bi-plane and private plane; all flying out the Torrance Airport/Zamperini Field! The highlight of the evening was live entertainment provided by the Gems of Polynesia and music by DJ Ozzie!

Thanks so much to everyone who attended and showed support for the City of Torrance Rose Parade Float and to all those who worked so hard to make the evening a success! Mark your calendar for July 28, 2018 for our 3rd Annual Luau, which promises to be bigger and better!

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**2018 ROSE PARADE TICKETS
ON SALE NOW**



Ring in the New Year at the 2018 Rose Parade! TRFA helps you avoid the hassle and concentrate on the fun. We're selling grandstand seats for the low price of \$110, including bus transportation to and from the parade, a parade program and bottle of water. It's a no brainer... all you have to do is show up and enjoy the show. Secure your seats soon - we sold out early last year!

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook: <https://www.facebook.com/groups/torrancerosefloatassociation/>

Twitter: @RoseFloat

Pick up a print copy of the Newsletter at the following locations:

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center
- ◆ Tillman Senior Center

How can you find out about TRFA events?

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- ⇒ Daily Breeze Events Calendar

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: info@torrancerosefloat.org. Call us at 310.618.6825.



Torrance Rose Float Association
3031 Torrance Blvd.
Torrance, CA 90503

IT'S TIME TO RENEW!

Membership runs February 1st to January 31st.
2017-2018 Membership application available at
the TRFA website. Mail your dues today. We
appreciate your support.

