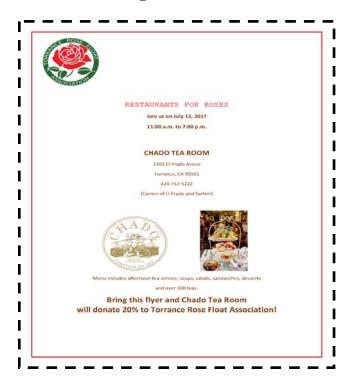


TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

JULY 2017

FUNdraising—Restaurants for Roses





Save the Date:

July 29: TRFA Luau, Toyota USA Automobile Museum

Oct. 19: Decorators Meeting

Nov. 16: Decorators/General Meeting

IT'S TIME TO RENEW!

Membership runs February 1st to January 31st. 2017 -2018 Membership application available at the TRFA website. Mail your dues today. We appreciate your support.

President's Message

It's hard to believe that last year's July newsletter was our first email newsletter. Going green saved money and showed the City we are good stewards. Please remember that the newsletter is always available on our website and at all the Libraries, City Hall and Annex, Bartlett Center, the Herma Tillim Senior Center, and the Historical Society Museum.

We have had some mail sent to us returned because it was not properly addressed. It seems to happen when there is an Attention.... Involved. The US Post Office has very strict regulations that the last line must always be the city, state and zip code so their automatic sorters can properly route the mail. Here is how they require mail to be addressed: Torrance Rose Float Association Attention: Membership (or whomever), 3031 Torrance Blvd., Torrance, CA 90503

This year's float will be titled "Protecting Nature... The Madrona Marsh Preserve". Now we are looking forward to seeing it become a reality. Check out the website for updates and photos.

We have several events coming up in July. Be sure to stop by and say hello to us at the Rock Around the Block on Thursday, July 20, 2017 5:00PM - 8:00PM. I look forward to seeing all of you at our Luau on July 29th.

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JULY 2017

2nd Annual Luau Fundraiser features silent auction... Four 1-day "Park Hopper" Tickets!



The Torrance Rose Float Association will be hosting our 2nd annual Luau at the Toyota USA Automobile Museum on Saturday, July 29, 2017 from 5:00 p.m. until 8:00 p.m. We will be having exciting and fun auction items, amazing food catered by King's Hawaiian Restaurant, fabulous entertainment with DJ Ozzie, and Hawaiian dancers. Tickets are \$50.00 for adults and \$25.00 for children 3 to 12 (children under 3 are free).

One of the auction items we were fortunate enough to obtain: four 1-day "Park Hopper" tickets to Disneyland/California Adventure!

If you like decorating the City of Torrance Rose Parade float or watching the Rose Parade and feeling proud that the City of Torrance continues to be represented in this Parade, we need your support for this event, which is TRFA's major fundraiser for the 2018 City of Torrance float.

Go to our website: <u>torrancerosefloat.org</u> to purchase tickets. No tickets will be sold at the door.

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2018 ROSE PARADE TICKETS ON SALE NOW

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org
Website: www.torrancerosefloat.org

Facebook: https://www.facebook.com/groups/

torrancerosefloatassociation/

Twitter: @RoseFloat

Pick up a print copy of the Newsletter at the following locations:

♦ City Hall

City Hall Annex

♦ 6 Torrance Libraries

♦ Bartlett Senior Citizens Center

♦ Tillman Senior Center

How can you find out about TRFA events?

⇒ TRFA Facebook Group

⇒ Newsletter (available on TRFA website)

⇒ Torrance Events Calendar

⇒ City of Torrance eNewsletter

⇒ Daily Breeze Events Calendar

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

• Community Outreach

Computer entry

Fundraising

Helping at events

Help with decorating week tasks

Preserving Association History

Newsletter

tasks

Publicity

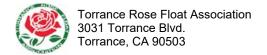
Obtaining Donations

Other

Email us your Name and Phone number and what you want to help out with to: info@torrancerosefloat.org. Call us at 310.618.6825.



Ring in the New Year at the 2018 Rose Parade! TRFA helps you avoid the hassle and concentrate on the fun. We're selling grandstand seats for the low price of \$110, including bus transportation to and from the parade, a parade program and bottle of water. It's a no brainer... all you have to do is show up and enjoy the show. Secure your seats soon - we sold out early last year!



Save the Date:

July 29: TRFA Luau, Toyota USA Automobile Museum Don't forget to renew your membership!

