





# TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

MAY 2017

## FUNdraising—Restaurants for Roses

  
**RESTAURANT**  **BREWHOUSE**

Join us for  
*a delicious way to*  
**RAISE MONEY!**


**Date:** May 4, 2017 - Thursday      **Time:** 11:00 AM to 11:00 PM  
**At this BJ's location:** 3525 W Carson Street Suite 168  
 Torrance, CA 90503  
 310-802-6440

Enjoy delicious food in a fun atmosphere along with your family and friends while earning funds in support of:


**Torrance Rose Float Association**

With each flyer presented during this **FUNDRAISING EVENT**, BJ's will donate **20% OF FOOD AND SOFT BEVERAGE SALES** to the designated organization!


Valid for dine in or take out. Not valid towards alcoholic beverages or Happy Hour specials. Please do not distribute flyers on-site during the event. Flyers must be printed and presented to the server.




BJ's Favorite Deep Dish Pizza



Crispy Fried Artichokes



Crispy Jalapeño Burger

  
 M A Y 6 3 7

# FUNDRAISER




**TORRANCE ROSE  
FLOAT ASSOCIATION**

INVITES YOU TO JOIN THEM FOR A MEAL AT LAZY DOG. PRINT THIS FLYER TO BRING WITH YOU AND 15% OF YOUR TOTAL BILL WILL BE DONATED BACK TO THE ORGANIZATION!

**DATE:** Thursday, May 18, 2017  
**TIME:** 11am to 11pm  
**LOCATION:**  
 3525 W. Carson Street  
 Torrance, CA 90503  
 Del Amo Fashion Center

See you there!

WWW.LAZYDOGRESTAURANTS.COM

### Save the Date:

- June 13:** Rascals Restaurants for Roses
- June 27:** Chipotle Restaurants for Roses
- July 29:** TRFA Luau, Toyota USA Automobile Museum
- Oct. 19:** Decorators Meeting
- Nov. 16:** Decorators/General Meeting

### IT'S TIME TO RENEW!

Membership runs February 1st to January 31st. 2017-2018 Membership application available at the TRFA website and at the 2017 Celebration Dinner. Mail your dues today. We appreciate your support.

### President's Message

I would like to thank all the high school students in Torrance that submitted design concepts for our 2018 float. On April 25th, the winner was announced and the design of our 2018 float revealed at the City Council meeting. Congratulations to Irene Tsay of West High School this year's contest winner! Irene will be riding down Colorado Boulevard on New Year's Day along with Pat Shanley, the National President of the American Rose Society (ARS), who is from New York and Laura Seabaugh, the Executive Director of the ARS, who is from Shreveport, LA. We are selling opportunity drawing tickets for \$10 each so you could join these ladies on the float, if your ticket is chosen when the drawing is held in November.

If you want to be there in person to see the Parade and our beautiful float, don't forget that we are selling grandstand seats again this year for a cost of \$110.00 each. We sold out early last year so plan ahead so you won't be left out! The price includes a reserved grandstand seat, bus transportation to and from the Parade, a Parade program and a bottle of water. Please be sure to check out our other upcoming events under Save the Date.

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## We are having our 2<sup>nd</sup> Annual Luau Party!

Please join us on Saturday, July 29, 2017 from 5 PM until 8 PM  
 Toyota USA Automobile Museum  
 19600 Van Ness Ave., Torrance, CA 90501  
[www.torrancerosefloat.org](http://www.torrancerosefloat.org)  
 310-618-2425

Great Food, auction items and a spectacular Hawaiian Show!  
 In addition, this will be one of the last opportunities to view the  
 fabulous Toyota car collection at the private Museum, which will  
 be closing at the end of September.

All proceeds benefit the City of Torrance Rose Parade Float.

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 Reservation Order Form - Please Print:

First and Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

	Price per ticket	Number of tickets	=	Total
Adults:	\$50.00	_____	=	\$ _____
Children (3 to 12):	\$25.00	_____	=	\$ _____
Under 3:	No Charge	_____		_____
Total Amount Enclosed:				\$ _____

Mail your reservations and payment to:  
 TRFA, Attention: Luau Party, 3031 Torrance Blvd., Torrance, CA 90503  
 Please make checks payable to the Torrance Rose Float Association  
 Reservations and payment must be received by July 21, 2017  
 No tickets will be sold at the door.  
 310-618-2425

PLEASE JOIN US AND SEE THIS CAR AND MANY OTHERS!!



The Torrance Rose Float Association will be hosting our 2<sup>nd</sup> annual Luau at the Toyota USA Automobile Museum on Saturday, July 29, 2017 from 5:00 p.m. until 8:00 p.m. We will be having exciting and fun auction items, amazing food, and fabulous entertainment with DJ Ozzie and Hawaiian dancers. Tickets are \$50.00 for adults and \$25.00 for children 3

to 12 (children under 3 are free).

If you have never had an opportunity to visit the Toyota USA Automobile Museum, you should mark your calendar to attend this event, as it will be one of the final chances you will have to see this fantastic display of vintage vehicles, not to mention having a fun time at the Luau!!! The car pictured is one of the cars you will see at the Museum. It is a 1958 Toyopet Crown 4-door Sedan and was the first passenger car sold by Toyota in the United States.

If you like decorating the City of Torrance Rose Parade float or watching the Rose Parade and feeling proud that the City of Torrance continues to be represented in this Parade, we need your support for this event, which is TRFA's major fundraiser for the 2018 City of Torrance float.

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April 18, 2017 - In celebration of their 125th Anniversary, The American Rose Society (ARS) has developed a unique rose, especially for the City of Torrance. It is a miniflora and a 2014 cross of



Fairhope X Seedling. It is orange-pink in color and will grow from 3 ½ to 4 feet in height, and about 1 ½ feet in width. It is anticipated to be both a good garden rose and also a good exhibition rose. We are hoping to have some of these new rose bushes for sale later in the summer of 2017. In the picture is Beverly Findley, TRFA President, holding a photo of the award-winning 2017

**CONTACT INFO**

**Phone:** (310) 618-2425

**Email:** info@torrancerosefloat.org

**Website:** www.torrancerosefloat.org

**Facebook:** https://www.facebook.com/groups/torrancerosefloatassociation/

**Twitter:** @RoseFloat

**Pick up a print copy of the Newsletter at the following locations:**

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center
- ◆ Tillman Senior Center

**How can you find out about TRFA events?**

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- ⇒ Daily Breeze Events Calendar

**TRFA Needs Your Help**

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: info@torrancerosefloat.org. Call us at 310.618.6825.

City of Torrance Rose Parade float; and Mayor Patrick J. Furey holding the City of Torrance rose. Also shown is Pat Shanley, the national President of the American Rose Society, who is from New York and Laura Seabaugh, the Executive Director of the ARS, who is from Shreveport, LA. Both ladies flew to California especially for the City of Torrance unveiling of their very own rose.





Torrance Rose Float Association  
3031 Torrance Blvd.  
Torrance, CA 90503

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Don't forget to renew your membership!

