




# TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

JANUARY 2017

## FUNdraising—Restaurants for Roses

Torrance Rose Float Association


Cordially invites you to attend  
Our fundraising event at



**WHERE?**  
25306 Crenshaw Blvd, Torrance, CA 90505  
310-539-5410

**WHEN?**  
Thursday January 26, 2017  
From 11am-9pm

**HOW?**  
Join us to help raise money for a great cause! It's easy and fun!  
All that you have to do is enjoy great food at CPK and 20% of  
your purchase will be donated to our fundraiser. Thank-you for  
your participation!



Present this donation form when ordering  
for redemption credit to our organization.

Excludes, tax and gratuity. Manager, please attach this flyer to the guest check. Valid for dine-in and take-out only.

**2017 Rose Parade Float Souvenirs for Sale**



**T-Shirt:  
\$18.00**

*"Be Your Own Knight"*  
City of Torrance  
2017  
Rose Parade



**Lapel Pin:  
\$6.00**

**Save the Date:**  
**January 26:** California Pizza Kitchen. Our first Restaurants for Roses in 2017  
**February 25:** Celebration Dinner, Toyota Meeting Hall

**INSIDE THIS ISSUE:**

<i>FUNdraising— Restaurants for Roses</i>	1
<i>Save the Date</i>	1
<i>President's Message</i>	1
<i>Business Member Float Decorating Day</i>	2
<i>TMMC 2016 Holiday Festival</i>	2
<i>Float Construction Pictures</i>	3
<i>Thank You Volunteers</i>	3
<i>Contact Info</i>	3

### *President's Message*

Thank you and congratulations to all our decorators who worked so hard last month on the City of Torrance float for the Pasadena Tournament of Roses Parade. Once again, Fiesta Parade Floats did an outstanding job of taking our contest winner, Lindsey Beckmeyer's concept and turning it into a beautiful float. Our decorators did a superb job of decorating "Be Your Own Knight". Our volunteers worked diligently to produce another remarkable float for the City of Torrance. Please check out our website and Facebook to see pictures of the float being decorated.

I would like to invite all of you to attend our Celebration Dinner on Saturday, February 25th. Members of the Tournament of Roses Royal Court, as well as our float builder have been invited. It will be held at the Torrance Cultural Arts Center Toyota Meeting Hall and will feature dinner catered by Lomeli's Restaurant. I hope to see you there.

### The Real Estate Professionals Decorating Day

The Real Estate Professionals is a company deeply committed to our community. On December 3rd, seven agents made the early morning bus ride out to "The Barn" in Irwindale to spend the day working on the 2017 Torrance Rose Float. Led by broker/owner Carol Olney, the group had a GREAT time snipping yellow and brown straw flower petals and purple statice flowers to use on the float. It was a fun bonding experience for the team, who signed up to go back (with a couple more of its agents and family members) on December 28th to do some more decorating! The organization looks forward to being a TRFA member business again in 2017 and share many more decorating years to come! TREP is located at 1328 Crenshaw Blvd., Suite A, Torrance, CA 90501.



### *TMMC 2016 Holiday Festival*

Board Members (from left) Lynn Robinson, Mary Hoffman, Beverly Findley, Diane Jamieson and TRFA supporter Mary Barta decorated the Torrance Rose Float Holiday Tree for the 2016 Torrance Memorial Medical Center Holiday Festival. The tree was on display during the Holiday Festival November 29 - December 4, 2016. They were joined by Mayor, Pat Furey. What a beautiful tree featuring past Torrance Rose Floats.



*Float Construction Photos— Week of December 14, 2016***Thank You Volunteers**

Thank you to the 200 people who volunteered to decorate the float this year. Torrance volunteers put in over 3,000 hours in a seven day period and 12 shifts.

The first two decorating days were before Christmas and are referred to as, dry decorating days. Volunteers cut flowers that would be used on the float. After Christmas each decorating day was split into Day and Night shifts. Volunteer Chair, Deanna Martindale said, *"It is quite a job getting everything in place for this event and it would not be possible if we didn't have volunteers."*

Everyone is welcome to join TRFA and decorate our community's float. We look forward to seeing familiar faces and new faces when we come together again to decorate the 2018 float. Mark your calendars!

**CONTACT INFO**

**Phone:** (310) 618-2425

**Email:** [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)

**Website:** [www.torrancerosefloat.org](http://www.torrancerosefloat.org)

**Facebook:** <https://www.facebook.com/groups/torrancerosefloatassociation/>

**Twitter:** @RoseFloat

**Pick up a print copy of the Newsletter at the following locations:**

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center
- ◆ Tillman Senior Center

**How can you find out about TRFA events?**

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- ⇒ Daily Breeze Events Calendar

**TRFA Needs Your Help**

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org). Call us at 310.618.6825.



Torrance Rose Float Association  
3031 Torrance Blvd.  
Torrance, CA 90503

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