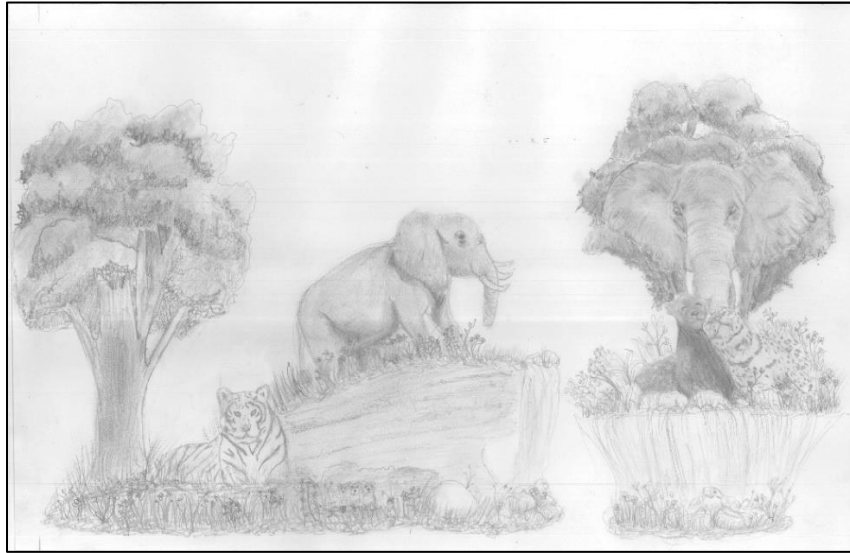




Torrance Rose Float Association

September 2020



President's Message

Normally we would be starting our countdown to New Year's Day and our beautiful float going down Colorado Blvd. But as we all know 2020 has not been our normal year.

As you probably know, the Tournament officially canceled the 2021 parade. It should be noted that the Tournament is committed to doing some type of New Year's celebration, with specific details to follow. The next Rose Parade is scheduled for Saturday, January 1, 2022 and will feature elements that were planned for the 2021 parade, including the theme "Dream. Believe. Achieve." This is great news so we can see our design contest winner, Melany Perez's beautiful concept come to life.

The year 2020 has been tragic for many people. Lives have been altered and changed in so many ways. I think we need to keep everything in perspective and try to value what is most important to all of us: our family, friends, and health. Wishing everyone a great remainder of the summer. I look forward to seeing you soon.

Bob



FOR IMMEDIATE RELEASE

**2021 THEME, FLOATS
AND BANDS ROLL OVER
TO
2022 ROSE PARADE^o
PRESENTED BY HONDA
Current Pasadena
Tournament of Roses
President Bob Miller
continues to serve for 2022**

PASADENA, Calif. (Aug. 20, 2020) — Last month, the Pasadena Tournament of Roses^o Association announced that, after thoughtful consideration and with state restrictions and guidelines in place as a result of COVID-19, we are unable to host the 2021 Rose Parade.

The next Rose Parade is scheduled for Saturday, January 1, 2022 and will feature elements that were planned for the 2021 parade, including the theme "Dream. Believe. Achieve." Bands that were selected to march in 2021 have been

invited to participate in the 2022 Rose Parade presented by Honda and Bandfest. Floats that intended to roll down Colorado Blvd. this upcoming January 1 have been welcomed to join us in 2022. Equestrian units that were in the application process and interested groups can apply next year. Decisions regarding the Royal Court and Rose Queen^o are to be determined.

Also, the Board of Directors of the Pasadena Tournament of Roses Association approved amendments to the bylaws that will allow for the rollover of the Executive Committee, which includes President Bob Miller, who will remain the Association's President for another year and will preside over the 2022 Rose Parade. All other members of the Executive Committee, including officers and at-large members, will maintain their current positions for the upcoming year and then resume their usual rotations in during the 2022-2023 parade year.

Plans are underway for a reimagined America's New Year Celebration' in 2021. We are working in conjunction with our broadcast partners and sponsors and will announce a celebration with safe ways for those across the country and around the world to celebrate.

About the Pasadena Tournament of Roses

The Tournament of Roses is a volunteer organization that hosts America's New Year Celebration with the Rose Parade presented by Honda and the Rose Bowl Game and a variety of accompanying events. 935 volunteer members of the association drive the success of these annual events. For more information, visit www.tournamentofroses.com. Like us on [Facebook](#) and follow us on [Twitter](#), [Instagram](#) and [YouTube](#).

AMAZON SMILE AND TRFA!

Staying at home and ordering things on line? Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy!

<http://smile.amazon.com/ch/37-1647454>



HOW ABOUT THE GIFT OF A ROSE VIAL?

Stay tuned. TRFA is working with Simon Malls to have a display on New Year's Day. It may include our Rose Vials. We will let you know as soon as plans are completed!

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosfloat.org

Website: www.torrancerosfloat.org

Facebook: <https://www.facebook.com/torrancerosfloatassociation/>

Twitter: @RoseFloat

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to:
info@torrancerosfloat.org or
call us at 310-618-6825.

Our very talented board member Robin Gee has designed some new TRFA merchandise. Robin will be making most of the items for us. Photos of the items and the order form are in this newsletter and on our website. You can mail the order form with your check or order through our website torrancerosfloat.org.

NEW TRFA MERCHANDISE



Personalized Ceramic Ornament



2021 Decorator Pin



Personalized Wood Look Plastic Ornament



Farmhouse Rose Mask



Vintage Rose Mask



Dark Background Rose Mask



White Background Rose Mask



Zipper Bag for Clean Mask



Zipper Bag for Dirty Mask



2 Zipper Bags with 2 matching Masks



"Rose Float Addict"
Key Chain



Round "Rose Float Addict"
Key Chain



Personalized Red Rose
Key Chain



Personalized Vintage Rose
Key Chain



TORRANCE ROSE FLOAT ASSOCIATION

Merchandise Order Form

Name _____ Date: _____

Phone _____ Email _____

Address _____

	Item	Price	Number	Total
1	Personalized Ceramic Ornament*	\$15.00		
2	2021 Virtual Decorator Pin	\$5.00		
3	Personalized Wood Look Plastic Ornament*	\$15.00		
4	Farmhouse Rose Mask	\$10.00 or 2 for \$15.00		
5	Vintage Rose Mask	\$10.00 or 2 for \$15.00		
6	Dark Background Rose Mask	\$10.00 or 2 for \$15.00		
7	White Background Rose Mask	\$10.00 or 2 for \$15.00		
8	2 Zipper Bags with 2 matching Masks	\$25.00		
9	“Rose Float Addict” Key Chain	\$15.00		
10	Round “Rose Float Addict” Key Chain	\$15.00		
11	Personalized Red Rose Key Chain*	\$15.00		
12	Personalized Vintage Rose Key Chain*	\$15.00		
	Shipping			

Shipping is \$5.00 per item or free on all orders of \$25.00 or more.

Total _____

Mail this form to: Torrance Rose Float Association 4733 Torrance Blvd., #234 Torrance, CA 90503

Personalization for items 1, 2, 10 and 11:

Item # _____ Message or Name _____

Item # _____ Message or Name _____

(List additional items on reverse)