



Torrance Rose Float Association

July 2020



President's Message

I was hoping to be able to let you all know the decision of the Pasadena Tournament of Roses regarding the parade on New Year's Day 2021. We held up the July newsletter because we were supposed to have a decision by July the first unfortunately that has been delayed. The current projected date for their decision is now July 15th. We will let you all know as soon as we are notified.

Meanwhile I hope this finds you and your family are doing well. We are all looking forward to getting back to a level of normalcy in our daily lives. Look forward to seeing you all soon.

Bev



Some of our members at Fishbonz.

AMAZON SMILE AND TRFA!

Hi all....

We all shop online from time to time and many of us use Amazon for personal items, clothing and even groceries.

I've always made it a point to shop Amazon smiles for everything I can and have chosen Torrance Rose Float Association as the recipient of my smile rewards.

With Covid and more time indoors, I've even had more items needed to run the household that I could find on Amazon and not in stores. Shopping for myself and husband and asking my adult daughters to make their purchases through smiles, choosing TRFA, we've been able to make a albeit small donation, a donation to help support the build of our next float!

We recently received an email telling us that our percentage has provided a donation of \$55.78 to the Torrance Rose Float Association. It was really great to see and even greater, when I learned that, that amount was deposited into our TRFA account. IT WORKS!!!!

I know with the pandemic; fundraising has been difficult, and many families can barely afford the necessities. If you can purchase those necessities from Amazon, it may be a win, win. You might be able to take advantage of their pricing, which is sometimes lower than a retail store and get it delivered to your home as well as helping to raise some of those very difficult funds to raise for TRFA.

Some worry that if they shop Amazon smiles, the cost will be passed onto them. They donate .05% of your purchases to your "Smile" organization of choice and there is no upcharge to you. Your cost remains the same. This a donation from them to us based on your purchases with them. Yes, .05% is nominal, but as you can see it can add up. Just think what we could do if all of our supporters were to use Amazon smiles and choose to support Torrance Rose Float Association.

It's really simple. All you need to do is create yourself an Amazon account if you don't already have one. If you already have one, great, you can use that same sign on to access Amazon Smiles.

The first time you sign on to shop on smile.amazon.com, you will be asked which organization you are supporting. We are listed under "Torrance Rose Float Association Inc". After your first shopping experience you will notice our name under the supported organization each time you sign on, automatically.

Make your purchase and sign out. If you are curious as to how much you have contributed, you can move your cursor over the supporting organization's name and it will tell you your contribution based on your total purchases for that specific month.

It's so easy to do and so rewarding to see how you can contribute while just purchasing what you would normally purchase.

We GREATLY appreciate you giving this a try and helping us during these very trying fundraising times. As they say, "Every penny counts!"

Thanks so much!

Michelle

2019-2020 Treasurer

<http://smile.amazon.com/ch/37-1647454>

HOW ABOUT THE GIFT OF A ROSE VIAL?



Our Rose Vial chairman is waiting at home to get your order and send out a card. She will send you a thank you and a business sized card that says "a Rose Vial will be placed on the 2021 float in honor of:". If you want to send special instructions, she can send the card directly to your recipient. A no contact COVID-19 gift!

DONATIONS ARE ALWAYS WELCOME!

Rose Vials
Decorating week lunches
Bus ride for decorators
Bus ride for Float riders

Call us at 310-618-2425.

If you normally pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

And need to have one mailed to you during this time please call our hot line and let us know. 310-618-2425



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**GARDEN OF DREAMS
LATHROP K. LEISHMAN TROPHY**



Love Gardening?

If you love the Rose Parade, you also love flowers!

Our new fundraiser brings you quality flowers and plants for your Fall Garden along with supporting the Torrance Rose Float. Check out the selections!

Order through our website
torrancerosfloat.org



We're all about flowers!



2000 CELEBRATION OF SPRING LATHROP K. LEISHMAN TROPHY

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosfloat.org

Website: www.torrancerosfloat.org

Facebook: <https://www.facebook.com/torrancerosfloatassociation/>

Twitter: @RoseFloat

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with:
info@torrancerosfloat.org or
 call us at 310-618-6825.



Torrance Rose Float Association
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