February 2024

President's Message

As we start 2024, I would like to THANK every member for all your support. We truly could not have accomplished so much without you. I would also like to thank and congratulate all our decorators who worked so hard on the City of Torrance float for the Pasadena Tournament of Roses Parade. You all worked thousands of hours to produce this remarkable labor of love.

Once again, Fiesta Parade Floats did a fantastic job of taking our contest winner, Jodi Cheng's concept and turning it into a beautiful float. Our decorators did a superb job of decorating "The Lyrical Call of Nature" to win the Princess trophy for the most outstanding floral presentation among entries 35feet and under in length. Please check out our website and Facebook to see pictures of our team at work.

It was great to see many of you at our Celebration Diner on Saturday February 2nd. We were joined by Princess Trinity Dela Cruz from the Rose Court who shared experience. The music provided by the Torrance High School Jazz Band was fantastic. The evening was fun and it was great to see all of our members and decorators there.

Our design contest for the 2025 float ended on January 31st. We are excited as we look forward to reviewing all the designs submitted by our high school students.

Now we begin the process of bringing another award-winning float to the 2025 Rose Parade. I look forward to seeing all of you at our various events throughout the year.



Buon Appetito!!

Please join our community for a Restaurants for Roses fundraising event at

Di Roma Cucina

23863 Hawthorne Blvd., Torrance Wednesday, February 28, 2024 11AM-3PM Lunch or 5-8PM Dinner

A Delicious Way to Raise Money!!!



Present this flyer to your server and Di Cucina will donate 15% of the cost of your meal to the

Torrance Rose Float Association

Dine in or Take Out

TRFA CELEBRATION DINNER 2024

Well, it's wrap!!

This year the TRFA Celebration dinner had almost 100 decorators, friends and fans in attendance. We snacked on delicious appetizers from Lisa's Bon Appetite. Deviled Eggs, Bruschetta, Bacon Wrapped Brussel Sprouts and the Caprese Balls and a refreshing fruit platter!

As we prepared for the installation of the 2024-2025 Torrance Rose Float Assn Board of Directors, by Mayor Chen, we had the chance to wiggle & boogie to the Torrance High School Jazz Band.

The Jazz Band, with 20 musicians and a soloist, led by Derrick Kamer, entertained us with their themed performance, "A Trip to the Movies". Thank you to these young men & women.

During the evening, our guests were purchasing opportunity basket tickets hoping to win one of the 30 donated baskets. And our MC's had given out red tickets for a special "gift of your choice" drawing.

Guests had the opportunity to meet and hear from our student designer, Jodie Chen, of West Torrance High School. Jodie expressed her thanks to TRFA for choosing her design and how riding the float was a once in a lifetime experience.

One of the highlights of the evening is the introduction of the Rose Queen and her Court. Princess Trinity Dela Cruz shared her year-long experience as a representative of the 2024 Tournament of Roses. Ms Dela Cruz performs in both orchestras playing flute and piano as well as singing in a choral group while attending high school. The 2024 theme, "Celebrating a World of Music: The Universal Language" was a dream match for her.

Tim Estes, President of Fiesta Parade Floats and June O'Neill, our Float supervisor attended the dinner.

Roseanne Villalobos and June O'Neil served as the Mistress of Ceremonies and kept the program moving forward.

Can't forget to mention our caterer, Lomeli's Italian Restaurant. From the salads & garlic bread to the chicken parmigiana, mostaccioli, spaghetti with meat sauce, delicious meatballs, and the veggie lasagna, no one left hungry!

Special shout out to all the members of the 2023-2204 TRFA Board of Directors for their service during the last year.

A bouquet of flowers was presented to both Roseanne & June from the TRFA BOD. Then President Bev Findley received a bouquet of flowers and several gift cards to her favorite restaurants from her 2023-2024 Board of Directors as a Thanks for her leadership this past year.

Now let's get started on the 2025 Float!!

2024 Celebration Dinner Reflection



2024-2025 Torrance Rose Float Association Board Installed



Torrance High School Jazz Band provided music for the evening

2024 Celebration Dinner Reflection















Where you will find us in the Community in 2024

Check out the events that the Torrance Rose Float Association plans to participate in this year. Stay tuned for details and schedules.

- January through December Restaurants for Roses
- March Cherry Blossom Festival
- May Float Concept Design Contest Winner (approximate reveal time frame)
- June TOCA Palooza
- July Rock Around the Block

Coming Soon...

- 2024-2025 Membership Application
- 2025 Rose Parade Ticket Order form (includes transportation, program and bottle of water)
- 2025 Rose Vial Order Forms (Great gift idea!)

Coming Later in the Year...

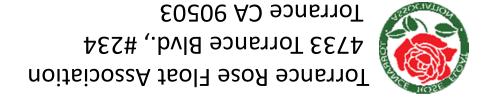
Float decorator sign up

Follow Us On...

- Facebook: https://www.facebook.com/TorranceRoseFloatAssociation
- The Web: https://www.torrancerosefloat.org/

THE BREWS HA **Fundraiser Day!** 15% of sales donated when you mention **Torrance Rose Float Association MARCH 13TH DURING LUNCH + DINNER SERVICE**

EXCLUSIVE TO THE BREWS HALL DEL AMO LOCATION



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