



# *Torrance Rose Float Association*

## *Newsletter*

June 2022

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### President's Message

Wow, it's already June and we are well on our way to another beautiful float. Please read article regarding our 2023 float in this newsletter. As you know our student designer will be riding on the float and if you would like to join her, let us know. There are 7 available seats for purchase. Each seat costs \$1500.00 and those who have experienced riding on the float have said it is 'beyond thrilling.'

Also, this year we are looking for businesses or individuals to sponsor the busses that transport our decorators to the float site for Decorator's Week. The cost per bus last year was \$560 and that will be increasing for the 2023 float.

We need sponsors for the two dry days and then two buses per day during decorator week for a total of 12 buses.

We will be placing the donors' names on our website and in our newsletter. Please contact me if you are interested in sponsoring a bus. We look forward to seeing you at our various Restaurants for Roses events and Rock around the Block in Old Torrance on July 21<sup>st</sup>.

*Beu*

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Supporting the float is a year-round endeavor. Here are some additional ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Helping at events
- Writing newsletter content
- Publicity
- ...any may other tasks

Send us an email at the address listed below with your

Name and Phone number and what you would like to help out with or call us at 310-618-6825.

Email: [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)



## It's Official!

We've all been anticipating this moment since Jan1...and now that the Torrance City Council officially approved it ...here's the winning 2023 float design from West High student, Ruth Pinchaent



The theme of the Tournament of Roses Parade for 2023 is "Turning the Corner"  
In Ruth's own words "Each change is an opportunity to explore yourself in a new way".

### ***SO NOW IT'S YOUR TURN!***

As you know, TRFA needs to fundraise for the balance of costs to insure our float travels down Colorado Blvd for the parade.

We are looking for as many private and corporate donors who would like to support us on this endeavor.

You have 3 ways to participate:

- 1- Go to our website, <http://www.torrancerosefloat.org/support-us.html> and click on the donate button
- 2- Call us at **(310) 618-2425**
- 3- Or email us at [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)

We appreciate all your support in the past, present and future in continuing this tradition for the City of Torrance.

*TRFA is 501(C)3*

# JOIN OUR FUNDRAISER AT NORMS N. TORRANCE

18705 HAWTHORNE BLVD, TORRANCE, CA 90504

## JUNE 15, 2022 FROM 7AM-11PM

SHOW THIS FLYER & NORMS WILL DONATE  
**20%** OF THE PROCEEDS TO:

**TORRANCE ROSE FLOAT ASSOCIATION**



## MAKE CARING THE NORM

20% of all pre-tax sales from June 15, 2022 from 7am-11pm will be donated directly to Torrance Rose Float Association. Gift card purchases are excluded from fundraising totals. Fundraiser guests are required to present an official flyer (printed or electronic) to the cashier with each order to receive credit. We also accept flyers shown on a phone. Dine-in or To-go will be credited. Orders on Norms.com and third-party delivery apps will not be credited. Flyers cannot be distributed inside our stores or within the vicinity of our stores, including parking lot, before or during the event.



Want to increase your fitness level and help raise funds?

Join us for a Zumba Fitness class!



**Ditch the  
workout!  
Join the Party**

Lose yourself in the music at  
the ultimate dance fitness  
party!

Class level: All levels  
Impact level: Low to moderate  
Intensity level: Intermittent intervals,  
low to moderate

**Saturdays  
10:30 am – 11:30 am**

Fusion Studios  
22236 Palos Verdes Blvd.  
Torrance, CA 90505

Instructor: Sheila Kyle

To obtain your free class pass or for more  
information, contact:  
sheila\_a\_kyle@yahoo.com  
408.775.5094

**Try it for free!**



## A Thank You Note to our Donors and Sponsors

We are deeply appreciative of the support we receive from our donors and sponsors! Here is a shout out to our current 2023 donors and sponsors:

### Donors:

Amanda and Lilian Cook  
Anonymous  
Charlene Lee & Eric Hardin  
Darryl Rippstein  
Dena and Charles Bricker  
Dr. Sumie Imada  
Ellen Kircher  
Gail Roulette  
Gregory and Margaret Anunson  
Jack Trost and Family  
Joan Silbiger  
John La Rock  
Kim Lee  
Lynda Kramer  
Mark and Debra Williams  
Mary Hoffman  
Mary Kay  
Michelle Cripps  
Nina and Richard Rorke  
Pam Kenoyer  
Paul Lukas  
Robin Gee  
Sandra Cardot  
Terrazas Family Trust  
Thelma Sanborn  
Trader Joes  
Virginia Brown

### Sponsors:

BFM Management  
Plasma Technology  
Vince and Jackie Kelly

### Restaurants for Roses Sponsors:

BJ's  
Black Bear Diner  
Burger City Grill  
California Pizza Kitchen  
Lazy Dog  
Norm's North Torrance  
Panda Express  
Panera Bread  
SNAX



To make a donation, visit the "Support Us" page on our website: [www.torrancerosefloat.org](http://www.torrancerosefloat.org) or mail your check to TRFA, 4733 Torrance Blvd., #234, Torrance, CA 90503

We appreciate donations of any size!



Torrance Rose Float  
Association  
4733 Torrance Blvd, #234  
Torrance CA 90503



#### CONTACT INFO

**Phone:** (310) 618-2425

**Email:** [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)

**Website:** [www.torrancerosefloat.org](http://www.torrancerosefloat.org)

**Facebook:**

[www.facebook.com/torrancerosefloatassociation/](http://www.facebook.com/torrancerosefloatassociation/)

**Twitter:** @RoseFloat