



TORRANCE ROSE FLOAT ASSOCIATION NEWSLETTER

JULY 2016

FUNdraising Events

**Torrance Rose Float Association
Restaurants for Roses**

Newly remodeled restaurant, large selection of arcade and video games.

Big screen TV to watch your favorite team play.

Date: July 7, 2016 Time: 4:00pm - 7:00pm

5105 Torrance Blvd
Torrance, CA 90503
310-371-6586

Bring the family and have a meal and help us raise money for the City of Torrance Tournament of Roses parade float - Shakey's will donate 20% of proceeds to TRFA. You must bring this flyer with you and present it at register.

**TORRANCE ROSE FLOAT ASSOCIATION
RESTAURANTS FOR ROSES**

DATE: JULY 27, 2016 TIME: 11:30am - 10:00pm

**KEEGAN'S
SPORTS LOUNGE & GRILL**

35 Flat Screen TV's

Patio has Two Large Fire Pits & Lava Lamp

**Keegan's won the Daily Breeze
2014 Reader's Choice Award for
Best Sports Bar and Best Local Bar**

ADDRESS: 1434 MARCELINA AVE. TORRANCE (OLD DOWNTOWN TORRANCE)

In addition to the popular happy hour dishes, Keegan's offers a full lunch and dinner menu which consists of Appetizers, Lighter Options, Soup and Salad, Sandwiches, Burgers & Specialties (i.e. Quesadillas, Fish Taco, Chicken Wraps, etc.) in a comfortable space including an outside patio. 15% of your total order will benefit TRFA, but be sure to present this flyer to your server.

21 YEARS AND OLDER

Support the Restaurants that are supporting TRFA...

- ◆ **July 7** - Shakey's Pizza Parlor. 20% of the proceeds benefit TRFA.
- ◆ **July 27** - Keegan's Sports Lounge & Grill. 15% of the proceeds benefit TRFA.

Locations and Flyers for all events are available on the TRFA website—look under News & Events. Flyers **MUST BE** presented for TRFA to benefit.

President's Message

Welcome to our first email newsletter. We are proud to be joining other organizations and city departments in going green. We welcome feedback from you on our going green emailed newsletter. Please remember that the newsletter is always available on our website and at all of the Libraries, City Hall and Annex, Bartlett Center and the Herma Tillim Senior Center.

It was exciting to announce the winning Float Design concept from our the Float Design Contest and present the new design to the City Council last month. Now we are looking forward to seeing it become a reality. Check out the website for updates and photos.

I would like to thank Destination Art for their generosity in donating 5% of their sales from the Art Walk held on June 24 in downtown Torrance.

We have several events coming up in July. Be sure to stop by and say hello to us at the USBA Expo on July 20 and the Rock Around the Block on July 21.

As a reminder 2016 Membership dues were due in February and as of the end of May, they are delinquent if you have not paid them.

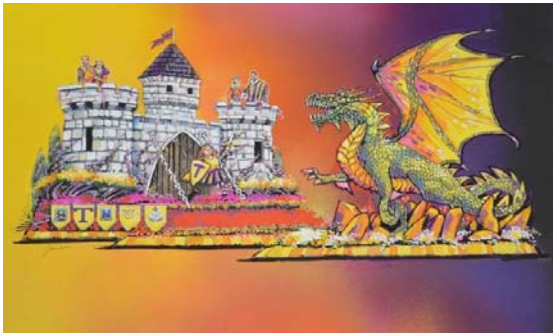
I look forward to seeing all of you at our Luau on August 6th.

-Bev

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2017 Torrance Rose Parade Float Design Unveiled



The Torrance Rose Float Association is pleased to announce that the Torrance City Council unanimously approved the 2017 Torrance Rose Parade Float design at its May 17, 2016 City Council meeting. Unique to this year’s Float design, the Torrance Rose Float Association partnered with the Torrance Unified School District (TUSD) to invite youth participation in the Float. A contest was announced with the support of TUSD, and students were invited to submit drawings using the Rose Parade Theme “Echoes of Success” as inspiration. A winner and runner up were selected from the entries. Lindsey Beckmeyer’s concept drawing was selected as the winner. Anthony Tyler was the runner up. As the winning entry, Lindsey Beckmeyer, a senior at Torrance’s West High School, will receive the “ride of a lifetime” on the 2017 Torrance Rose Float.

Get your tickets today for our August 6th Luau Party Fundraiser!

Aloha! You are invited to a summer’s end LUAU Party! What a grand way to end the summer and raise funds for our beautiful Torrance Rose Float.

Wear your favorite Hawaiian shirt, or grass skirt, if you dare...

Join in the fun, the feast, and entertainment for a good cause. Great food and a spectacular Hawaiian show.

Tickets: \$50 adults; \$25 children 3-12; under 3 free.

<p>Torrance Rose Float Association LUAU PARTY!</p> <p>Ken Miller Recreation Center 3341 Torrance Blvd., Torrance, CA 90503</p> <p>Saturday, August 6, 2016 5PM - 9PM</p> <p>Proceeds Benefit the Torrance Rose Float Association.</p>	
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Ticket Order form is available on page 3 and at www.torrancerosefloat.org/luau.html. It’s sure to be a blast, and we hope to see you there!

— Mahalo nui loa

IT’S TIME TO RENEW!

Membership runs February 1st to January 31st. 2016 -2017 Membership application is available on the TRFA website. Mail your dues today. We appreciate your support.



2017 ROSE PARADE TICKETS

ON SALE NOW

The Torrance Rose Float Association is selling Reserved Grandstand seating and Bus transportation to the 2017 Tournament of Roses Parade. Cost is \$110.00 per ticket. The ticket order form is available on our website. The bus will leave Wilson Park on January 2, 2017 and return to Wilson Park after the parade. Only 32 seats left, so get yours now. Tickets sold out last year.

Luau Party Fundraiser Ticket Order Form




We are having a Luau Party!
 Please join us on Saturday, August 6, 2016 5PM – 9PM
 Ken Miller Recreation Center
 3341 Torrance Blvd., Torrance, CA 90503
 www.torrancerosefloat.org
 310.618.2425

Great Food and a spectacular Hawaiian Show!
 Proceeds benefit the Torrance Rose Float Association.

 Reservation Order Form - Please Print:

First and Last Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____

	Price per ticket	Number of tickets	=	Total
Adults:	\$50.00	_____	=	\$ _____
Children (3 to 12):	\$25.00	_____	=	\$ _____
Under 3:	No Charge	_____		_____
Total Amount Enclosed:			\$	_____

Mail your reservations and payment to:
 TRFA, Attention: Luau Party, 3031 Torrance Blvd., Torrance, CA 90503
 Please make checks payable to the Torrance Rose Float Association
 Reservations and payment must be received by July 20, 2016
 No tickets will be sold at the door.
 310.618.2425

Help us preserve the TRFA history. We want you to you to share your Torrance Rose Float decorating pictures with us on Shutterfly. Click on the link below and sign up to be a member of the Torrance Rose Float Association Shutterfly Page.



<https://torrancerosefloatassociation.shutterfly.com/>



Check out our recently launched Torrance Rose Float Store on Cafepress.com. Our store offers a variety of official TRFA logo t-shirts and sweatshirts, electronics accessories (mouse pad, cell phone cases), kitchen and home items (coffee cups, water bottles, golf balls, a clock and more).

Visit the store today and show your Torrance Rose Float pride!

<http://www.cafepress.com/torrancerosefloatstore>

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerosefloat.org

Website: www.torrancerosefloat.org

Facebook:

<https://www.facebook.com/groups/torrancerosefloatassociation/>

Twitter: @RoseFloat

Pick up a print copy of the Newsletter at the following locations beginning in July:

- ◆ City Hall
- ◆ City Hall Annex
- ◆ 6 Torrance Libraries
- ◆ Bartlett Senior Citizens Center

How can you find out about TRFA events?

- ⇒ TRFA Facebook Group
- ⇒ Newsletter (available on TRFA website)
- ⇒ Torrance Events Calendar
- ⇒ City of Torrance eNewsletter
- ⇒ Daily Breeze Events Calendar

How You Can Help

TRFA is an all-volunteer led organization. We welcome volunteers, donations (cash and in-kind) and sponsors.

Volunteers

If you see a committee you feel you could contribute to, please contact us.

Donations

Don't have time to volunteer? We accept cash and in-kind donations.

Sponsors

Please contact us at 310-618-2425 if you know a company that might be interested in sponsoring the 2017 Torrance Rose Parade Float entry.



Torrance Rose Float Association
3031 Torrance Blvd.
Torrance, CA 90503