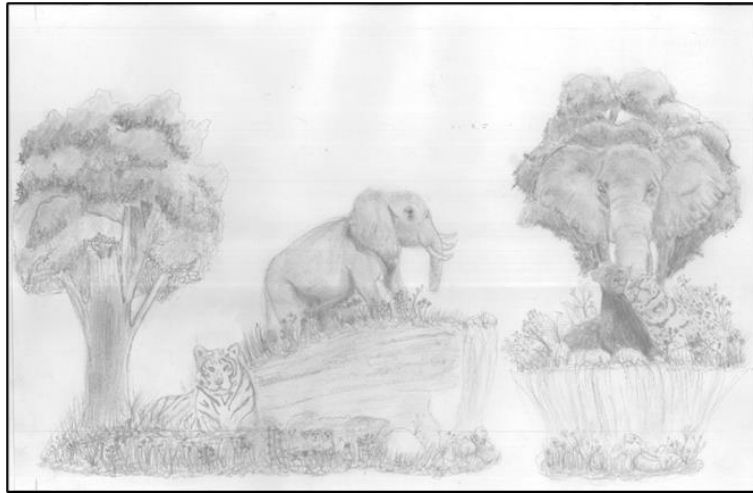




Torrance Rose Float Association

May 2021



2021/2022 Float Design

PRESIDENT'S MESSAGE

We are looking forward to moving ahead with you in the upcoming months with steadfast determination toward the promise of renewing the New Year's tradition that our city has been part of year after year. Tournament has decided to retain the parade theme and our float design that was chosen for last year's parade will be representing our city in the 2022 Rose Parade. We are extremely excited and are gearing up to create another award-winning float especially as this year is the 50th Anniversary of the Torrance Rose Float Association.

Please contact us if you are interested in riding on our beautiful float. Our float will have our design contest winner Melanie Perez and seven additional riders. If you would like to join Melanie and ride down Colorado Blvd., please let us know. Our Restaurants for Roses will be starting back up so please join us in supporting TRFA.

Please take care of yourselves. We look forward to seeing you all soon.

Bev

Hear ye, hear ye,

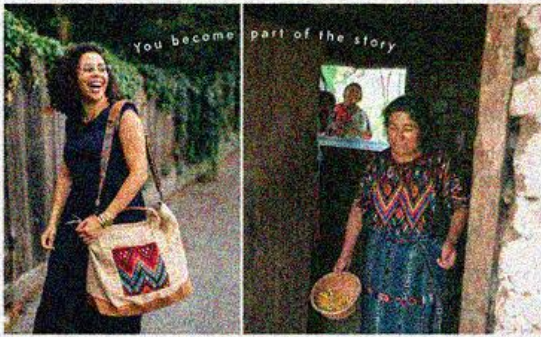
I am sure that most of our members know that there is going to be a 2022 parade and we will have our float that was chosen last year (theme carried forward by the Tournament) ready to decorate as usual on December 26, 2021.

The year 2020 has been a difficult one at best for many of us and the question bears asking how many of our volunteers will be joining us this year. December is still a long way off but we are trying to get an idea of how many of you will be coming back since things seem to be settling down. You can call the **Hot Line 310-618-2425**; leave us your name and phone number and we will start making our list of people we can count on. Please be sure to speak slowly, spell your last name if need be and we will look forward to seeing you at our October or November orientation meeting.

Jan Staws

AMAZON SMILE AND TRFA!

Staying at home and ordering things on line? Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy! <http://smile.amazon.com/ch/37-1647454>



Fair Trade Shopping to benefit
Torrance Rose Float Association

Shop for handmade fair trade gifts at Ten Thousand Villages and they will donate 15% of your entire purchase to our group

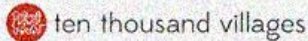
Torrance Rose Float Association would like to invite you shop at:

Ten Thousand Villages Redondo Beach 1907 S Catalina Ave Redondo Beach 7 days a week 11 am – 5pm	Ten Thousand Villages Crafted at Port of LA 112 E 22nd St San Pedro Weekends 12pm – 6pm
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Or shop online 24/7 at

www.tenthousandvillagesredondo.com

Make sure to mention Torrance Rose Float Association at checkout!



2021 is the 50th Anniversary of the Torrance Rose Float Association! If you have any memories or ideas for a celebration that you would like to share, contact us at one of the sites below. We would love to hear from you!

CONTACT INFO

Phone: (310) 618-2425
Email: info@torrancerosefloat.org
Website: www.torrancerosefloat.org
Facebook: <https://www.facebook.com/torrancerosefloatassociation/>
Twitter: @RoseFloat

A LITTLE TRFA HISTORY

In May 1971 the City Council directed the Recreation Department to carry out the mechanics of entering a float in the 1972 Rose Parade. In order to carry out the project, City Council was requested to appoint an association of citizens that would foster the City’s entry in the parade.

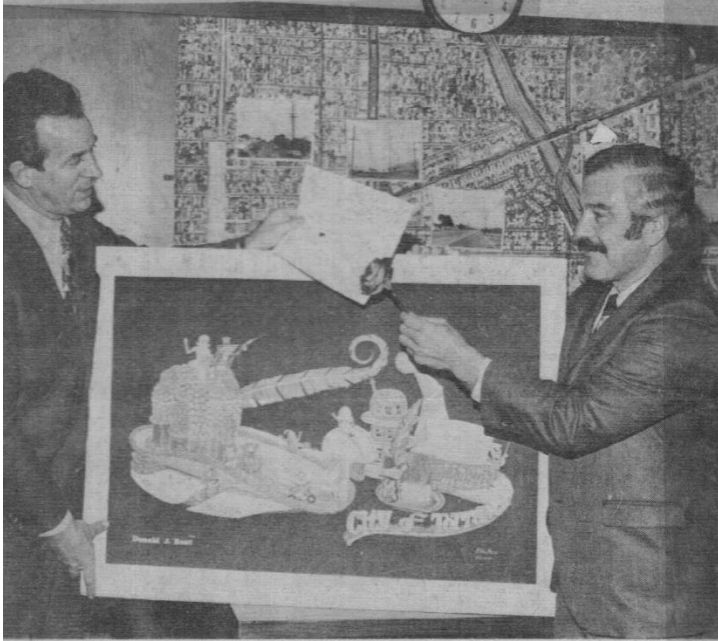
From June through October 1971, the City Council Committee on Park, Recreation and Community Development, citizen groups and the City council met and developed a plan to form a Rose Parade Float Association. On October 19th 1971 the City Council appointed the first Rose Parade Float Association members. On October 28th the first board meeting of the Torrance Rose Float Association was held. The first orientation meeting for volunteers was held on December 6th. Fund raisers were held in December and the first Official’s night was held on December 30th. The first TRFA float went down the street on January 1, 1972!

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to:
info@torrancerosefloat.org or
 call us at 310-618-6825.



al Smith, chairman of the Torrance Rose Float Association, is peddling "Petal stock" to Torrance City manager Ed Ferraro and anyone else who wants it. Purchase of the stock en-

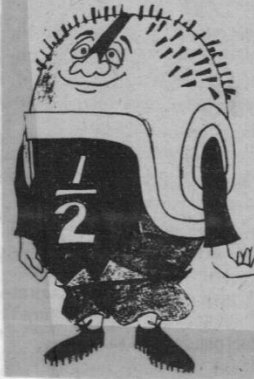
Staff Photo

titles shareholders to win prizes, including tickets to the Rose Bowl. Stock is available at city hall, the recreation center and Joslyn Center.

Lidsville in Person

The Torrance Tournament of Roses Association and Del Amo

Fashion Square Presents IN PERSON: Butch Patrick, Star of the ABC Television Show: LIDSVILLE and four of the Syd & Marty Kroft Lidsville Characters: Rah-Rah, Tonsilini, Raunchy Rabbit and The Indian.



They'll be giving autographs and making merry through the Del Amo Fashion Square enclosed mall Saturday, December 18 . . . 1 - 5 p.m. Come meet and greet these television "fun" people — stars of the ABC Television show, "Lidsville" — which may be seen Saturday mornings at 9:30 a.m. on Channel 7.

LIDSVILLE 1972





Torrance Rose Float Association

FLOAT RIDER INFORMATION

First Name: _____

Middle Initial: _____

Last Name: _____

Date of Birth (mm/dd/yyyy): _____

Address: _____

Phone: _____ Cell Phone: _____

Email: _____

Emergency Contact: _____

Emergency Contact Phone Number: _____

This information will only be shown to the TRFA executive board members who require Float Rider information and no other members of TRFA. It may be shared with Fiesta Parade Floats and/or the Pasadena Tournament of Roses for their official use upon request.

For TRFA use only

Check number _____

Amount _____

Date _____
