



Torrance Rose Float Association

February 2019



President's Message

February kicks off our beginning of bringing our 2020 float to reality. The board is so excited to see the design concepts that our high school students submitted for the design of our next float. We received 32 entries this year. The judges felt they were spot on with the theme. We are hoping to be able to announce the winner in early March. To make this new design a reality we will need all your help. Volunteers are needed to help with all sorts of tasks including fundraising, coordinating, city events, and social media to name a few. To learn more contact us at info@torrancerosefloat.org.

Tournament president Laura Farber announced the 2020 Rose Parade Theme "The Power of Hope." The theme celebrates the influence of optimism and hope. The belief that what is wanted can be attained. From the struggles of those who came before us to dreams yet fulfilled, hope is more than simply the possibility of fulfillment. Hope is dignity and respect, joy and happiness, aspiration and achievement. Hope never, ever quits. Through hope, we can aspire to be our best and in turn inspire those around us to reach higher. With hope – anything, in fact, everything is possible.

Valentine's Day is rapidly approaching and is a great time to remember that special someone with a rose vial. Remember to check out the save the date each month since we are resuming our Restaurants for Roses. On February 13th we will be at Black Bear Diner. I hope to see you there.

Bev

Save the Date

Restaurants for Roses

2-13-19 Black Bear Diner

3-31-19 Cherry Blossom Festival

5-4-18 Run for the Roses



TRFA Merchandise is Still Available

Get your 2019 Float souvenirs!

Pins pricing each:

- ◆ Torrance Float - \$7.00
- ◆ Decorator - \$7.00
- Patches - \$5.00



DONATIONS ARE ALWAYS WELCOME!

Rose Vials

Decorating week lunches

Bus ride for decorators

Bus ride for Float riders

(maybe include \$ requests)

Call us at 310-618-6825.

AmazonSmile and TRFA!

Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy!

<http://smile.amazon.com/ch/37-1647454>

CONTACT INFO

Phone: (310) 618-2425

Email: info@torrancerofloat.org

Website: www.torrancerofloat.org

Facebook: <https://www.facebook.com/torrancerofloatassociation/>

Twitter: @RoseFloat

Pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

How can you find out about TRFA events?

- TRFA Facebook Group
- Newsletter (available on TRFA website)
- Torrance Events Calendar
- City of Torrance eNewsletter
- Daily Breeze Events Calendar

TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to:

info@torrancerofloat.org.

Call us at 310-618-6825.



Torrance Rose Float Association
4733 Torrance Blvd., #234
Torrance, CA 90503

IT'S TIME
TO RENEW!

Annual
Membership runs
February 1st
to January 31st.

2019 Membership
Application
available on TRFA
website.
Renew today.

We appreciate your support

THANK YOU TO OUR WONDERFUL DONORS!

Absolution Brewing Co., AMC Theatre, Bev Findley, Boisset Wine Tasting, California Pizza Kitchen-Torrance, Carol Gilles, Carol Olney, Connie Boswell, Debbie Vaca, Carpenter Center, Cheesecake Factory, Chick-Fil-A, Cindy Scotto, Daily Breeze, Dena Bricker of American California Financial in Torrance, Dr. LaGrelus- Skypark Family Care, Dream Dinners, Farmers Insurance, Gaetano's, Habit Burgers, Hoai Riggs of Eternal Nails, Hop Saint Brewery, Jack's Pizza, Joann's, Jonathan Caguioa At Alliance Mortgage Services, Lindberg Nutrition, Little Fish Theatre, Los Angeles Kings, Lynn Robinson, Magic Mountain, Merle Norman, Michelle Polcari, Mistydawn Jones, Monkish Brewing Co., Mulligans, Nothing But Bundts, Pasadena Playhouse, Plasma Technology, Red Car Brewing Company, Restoration Kitchen and Wine, Roseanne Villalobos, Schlob Brewery, SF Benson, Smog City, South Bay Brew Supply, The Depot, The Gable House, Torrance Bakery, Torrance Cultural Arts Foundation, Torrance Historical Society, Torrance Refining Company, Torrance Tavern, Torrance Theatre Group, Villa Hermosa, Wine Shoppe, Zymurgy Brew Works and Tasting Room.