



# *Torrance Rose Float Association*

## *April 2019*

### **President's Message**

The float design concept chosen by the Judges was presented to and approved by the Citizens Enrichment and Development Committee of City Council. Fiesta Parade Floats is currently working on the final design to be presented to the full City Council in May for final approval. So be sure to come to that council meeting to see it. As a hint it does relate to a place in Torrance. I would once again like to thank all 32 students who presented their designs.

As I mentioned last month, four of the seats on our 2020 float have already been purchased. Our design contest winner will get one as well as the opportunity drawing winner leaving only two seats remaining. If this is one of your bucket list items, please don't hesitate and request your seat now.

Please make sure you check out our save the date. We have several events coming up and would love to see you there.

*Bev*

Torrance Rose Float Association and its membership work hard earning funds annually to keep our 65 year tradition of entering a float in the Pasadena Tournament of Roses Parade alive. To do so, we welcome cash donations, as well as, in kind donations that help to raise the monetary funds required each year.

Including: donation of food and drinks for our volunteers during decorating week, special needs for our annual fundraisers, purchasing items we have for sell such as our amazing rose vials, parade tickets, rides on the float itself, Swag and more. We would love to have someone sponsor our buses that take us to decorating week and the parade each year, donate items for silent auctions and raffles and attend our Restaurant for Roses events each month.


This month, we'd like to extend a big Thank you, to the Goodyear Blimp for the donation of a blimp ride that exceeds \$1,000 in value, the Disney corporation for a family of 4 park hopper passes and to individuals like the Hays family for donating some beautiful rose glass items all to be auctioned off later in the year.

It's members and neighbors like this that help us reach our goal each year.

If you would like to donate or sponsor an event or extend a financial or in kind item, we would greatly appreciate it!

Thanks so much!  
The Torrance Rose Float Association





**FUNDRAISER**

Torrance Rose Float Association

*invites you to join them  
for a meal at Lazy Dog*

Print this flyer, bring it with you, and 15% of your total bill will be donated back to the organization!

*date:* date : Tuesday April 23, 2019

*time:* time 11am to 11pm

*location:* lazy dog restaurant + bar  
street 3525 W. Carson Street # 162  
Torrance CA 90503

*See You There!*

lazydogrestaurants.com

### TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org) or call us at 310-618-6825.

### Calendar of Events

3-31-19 Cherry Blossom Festival

#### RESTAURANTS FOR ROSES

3-28-19 BJ's Brewhouse

4-9-19 Rascals Teriyaki Grill

4-23-19 Lazy Dog Café

5-8-19 King's Hawaiian

The Local Place

5-21-19 Red Car Brewery & Rest.

Please note that the May4th Run for the Roses event has been cancelled due to recent events at the Santa Anita Race Track



Great Food! Real Good Cause!  
YOUR SUPPORT IS APPRECIATED!!!

**Rascals Teriyaki Grill**

in Torrance

will donate 15% of all food sales generated, including dine-in and take-out to the

**Torrance Rose Float Association.**

**Tuesday, April 9, 2019**

11:00 am to 9:00 pm



TERIYAKI GRILL

[www.rascalsteriyaki.com](http://www.rascalsteriyaki.com)

5111 Torrance Blvd., Torrance

310-542-0022

**Please present this flyer**

when you pay your bill in order for the Torrance Rose Float Association to receive 15% of your purchase. Thank You!

## TRFA Merchandise is Still Available

**Get your 2019 Float souvenirs!**

**Pins pricing each:**



Torrance Float \$7.00



Decorator - \$7.00



Patches - \$5.00

### **HAVE YOU RENEWED?**

Annual  
Membership runs  
February 1<sup>st</sup> to January 31<sup>st</sup>

2019 Membership Application  
available on TRFA website.

Renew today.

We appreciate your support

### **DONATIONS ARE ALWAYS WELCOME!**

Rose Vials

Decorating week lunches

Bus ride for decorators

Bus ride for Float riders

(maybe include \$ requests)

Call us at 310-618-6825.

**Pick up a print copy of the Newsletter  
at the following locations:**

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

### **AmazonSmile and TRFA!**

Shopping on Amazon? You can support TRFA.  
Bookmark this link and all your eligible  
shopping will benefit Torrance Rose Float  
Association. It's that easy!

<http://smile.amazon.com/ch/37-1647454>

**How can you find out about TRFA  
events?**

- TRFA Facebook Group
- Newsletter (available on TRFA  
website)
- Torrance Events Calendar
- City of Torrance eNewsletter
- Daily Breeze Events Calendar

### **CONTACT INFO**

**Phone:** (310) 618-2425

**Email:** [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)

**Website:** [www.torrancerosefloat.org](http://www.torrancerosefloat.org)

**Facebook:** <https://www.facebook.com/torrancerosefloatassociation/>

**Twitter:** @RoseFloat



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4733 Torrance Blvd., #234  
Torrance, CA 90503