



# Torrance Rose Float Association

## April 2018




### City of Torrance 2019 Rose Parade Float – “The Power of Music”

#### President’s Message

I would like to thank all the high school students in Torrance that submitted design concepts for our 2019 float. Tim Estes of Fiesta Parade Floats and Richard Stevens and his coworker from Destination Art have reviewed the entries and submitted the winner to the TRFA Board. The TRFA board and the Citizen’s Enrichment and Development Committee finalized the selection. The winner, Justin J. Kim was announced at City Council March 20th and will be riding on our 2019 float. Please check out our Facebook page to see the design.

You too could be riding down Colorado Blvd. with Justin. We have opportunity drawing tickets available for the Ride of Your Life for only \$10.00 each. The 2019 float will also have a live band on it playing music throughout the parade. We will be providing more details on this in next month’s newsletter. Please check out our other upcoming events.

Bev




*Great Food! Real Good Cause!*  
**YOUR SUPPORT IS APPRECIATED!!!**

**Rascals Teriyaki Grill**  
in Torrance

will donate 15% of all food sales generated, including dine-in and take-out to the  
**Torrance Rose Float Association.**

**Tuesday, April 24, 2018**  
11:00 am to 9:00 pm



**TERIYAKI GRILL**  
www.rascalsteriyaki.com  
5111 Torrance Blvd., Torrance  
310-542-0022

**Please present this flyer**  
when you pay your bill in order for the Torrance Rose Float Association to receive 15% of your purchase.  
Thank You!

## Save the Date

### Restaurants for Roses

04-24-18 Rascal's

05-09-18 Black Bear Diner

05-23-18 Luna Grill

7-28-18 Luau

10-18-18 Decorators Meeting

11-15-18 Decorators/General Meeting



### It's Not Too Early for 2019 Parade Tickets!

TRFA will have a parade package again this year. The package includes bus transportation from Wilson Park to the parade and back, grandstand seating, parade program and a bottle of water. Tickets are \$115.00 per person. We have 50 tickets and when they're gone, they're gone! Don't miss out. See the contact section for our email and hotline number.

### “Ride of Your Life” Tickets are Here!

On November 15th TRFA will hold an opportunity drawing for a seat on the 2019 Float. This is a \$1,500.00 value. Opportunity tickets are \$10.00 each. All TRFA board members have tickets or you can call the hotline.

### AmazonSmile and TRFA!

Shopping on Amazon? You can support TRFA. Bookmark this link and all your eligible shopping will benefit Torrance Rose Float Association. It's that easy! Mother's Day is coming!

<http://smile.amazon.com/ch/37-1647454>

### A Rose for Mother's Day?

Did you know you can purchase Rose Vials year-round on our website? Birthdays, anniversaries, graduations and of course Mother's Day.

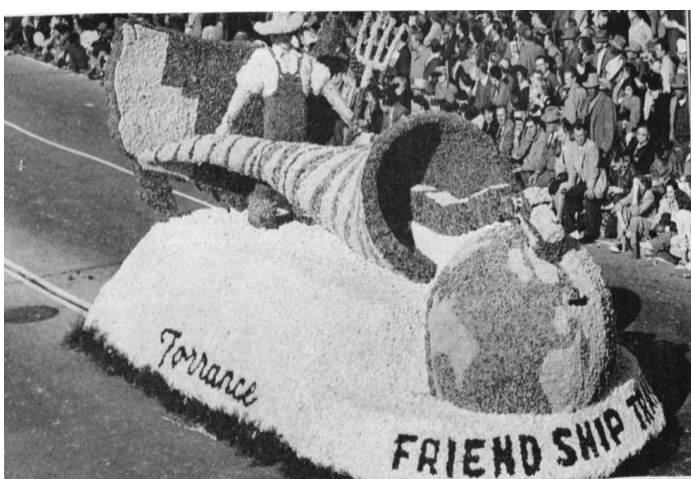


Design presentation to City Council.



### Presentation of Tournament photo of the 2018 Float to City Council.

Did you know that TRFA receives a framed photograph of our float each year as part of our entry fee to the parade? The Pasadena Tournament of Roses ships the gold framed photo to us each year and we present it to the City Council. The photos of all of our floats except 2, hang in the hallway in the West Annex building outside the Parks and Recreation office. Stop by and take a look. Which 2 are missing? Our first float, 1914, had no official photo. It was awarded a trophy and a postcard photo has been found. The Torrance Historical Society had the photo enlarged and framed. The photo and trophy are at the Torrance Historical Society Museum. The other 1948, is missing. Lynn Robinson found a black and white photo in a 1948 Parade program on eBay. We are still on the hunt for the original framed photo. If you have any hints, let us know!



1948 "The Friendship Train"

## CONTACT INFO

**Phone:** (310) 618-2425

**Email:** [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org)

**Website:** [www.torrancerosefloat.org](http://www.torrancerosefloat.org)

**Facebook:** <https://www.facebook.com/torrancerosefloatassociation/>

**Twitter:** @RoseFloat

### Pick up a print copy of the Newsletter at the following locations:

- City Hall
- City Hall Annex
- All 6 Torrance Libraries
- Bartlett Senior Center
- Tillman Senior Center

### How can you find out about TRFA events?

- TRFA Facebook Group
- Newsletter (available on TRFA website)
- Torrance Events Calendar
- City of Torrance eNewsletter
- Daily Breeze Events Calendar

### TRFA Needs Your Help

Supporting our float is a year-round endeavor. Here are some of the ways you can help.

- Community Outreach
- Fundraising
- Help with decorating week tasks
- Obtaining Donations
- Preserving Association History
- Computer entry
- Helping at events
- Newsletter
- Publicity
- Other

Email us your Name and Phone number and what you want to help out with to: [info@torrancerosefloat.org](mailto:info@torrancerosefloat.org). Call us at 310-618-6825.



Torrance Rose Float Association  
4733 Torrance Blvd., #234  
Torrance, CA 90503

IT'S TIME  
TO RENEW!

Annual  
Membership runs  
February 1<sup>st</sup>  
to January 31st.

2018 Membership  
Application  
available on TRFA  
website.  
Renew today.

We appreciate your support